



2023 ANNUAL IMPACT REPORT

ENSURING BEST OUTCOMES FOR PETS & PEOPLE



While the year brought many unique challenges, the Chicagoland Humane Coalition continued stronger than ever – leaning into collaboration, innovation, and mutual support to address the greatest challenges facing pets and people across the region.

PROJECTS DETAILS GOALS

	<p>Mega “Chip In” Event</p>	<p>The Coalition partnered with 24PetHealth to host a free 24-hour microchip event for the public.</p>	<p>To microchip as many pets as possible in a 24-hr timeframe across Chicagoland and promote 24petconnect.com</p>
	<p>Microchip Scanners for 1st Responders</p>	<p>The Coalition purchased 354 scanners to supply 1st responders such as fire departments</p>	<p>To increase accessibility to scan found pets with the goal of return to owner in the field</p>
	<p>“Chicago Dog” Campaign</p>	<p>The Coalition re-launched this large dog awareness campaign with a fresh furry face</p>	<p>To raise awareness and provide resources around large breed dogs, which are filling shelters at high rates</p>

THE YEAR IN REVIEW

STRATEGIC PRIORITIES

Sustainability: Build a strong foundation of people, processes and systems.

Collaboration: Focus on opportunities that have the greatest impact to support pets and people throughout Chicagoland.

Talent Development: Champion opportunities to position animal welfare as a viable career path, with new pipelines created to increase access, diversity, and representation.

2023 RESULTS

- 7 new member organizations
- Reviewed annual operational tasks
- Hosted the annual Coalition Mixer at Goose Island alongside Royal Canin

- "Chip-In" Microchip Event with 24Pet
- "Dog Days of Summer" promoting large breed dogs and launched new apparel
- Microchip Scanner Program for 1st Responders
- Shared event calendar

- Laid groundwork for a future jobs fair focusing on the animal welfare industry
- Identified opportunities for future animal welfare employee engagement

IMPACT & HIGHLIGHTS



CHIP IN WITH 24PET

755 pets microchips
68 additional microchip registrations
Over 1.2MM social media impressions with 7 media placements on event day with an estimated 250MM reach



CHICAGO DOG DAYS OF SUMMER

Featured a new "Chicago Dog" and designed apparel to sell with a Summer theme. Raised awareness for large breed dogs and directed the public to the Chicago Dog Resource webpage



SHARED EVENT CALENDAR

Member organizations are aggregating vaccine clinics, microchip clinics, adoption events, and more in a central calendar to make it easy for the public to find resources near them.



HOLIDAY HELPERS GRANT

The Coalition provided \$19,500 in grant awards to members through the Holiday Helpers initiative to bolster adoption and wellness programs during the holiday season.

FINANCIALS



CURRENT ASSETS

Cash Balance as of 01/01/2023	\$110,482.38
Cash Balance as of 12/31/2023	\$109,805.47

LIABILITIES

Liabilities as of 01/01/2023	\$0.00
Liabilities as of 12/31/2023	\$0.00

REVENUES

Grants and Donations	\$50,400.00
Sales of Merchandise	\$4,797.25

EXPENSES & DEDUCTIONS

Grants to member organizations - Chip In	\$11,250.00
Operational expenditures	\$565.82
Fiscal Sponsor Fee	\$11,519.77
Microchip scanners	\$33,264.00
Event expenditures	\$274.58

FUNDING SUMMARY

Grants	\$50,000.00
Donations	\$400.00
Chicago Dog Apparel Sales	\$4,797.25
In Kind Donations - Microchips for Chip-In Event	\$4,000.00

WE'D LIKE TO THANK ALL OUR MEMBERS FOR THEIR ENGAGEMENT & SUPPORT



2023 CHICAGOLAND HUMANE COALITION MEMBERS

Chicago Animal Care & Control
Tree House Humane Society
DuPage County Animal Services
South Suburban Humane Society
Hinsdale Humane Society
Safe Humane Chicago
Spay IL
Orphans of the Storm
Red Door Animal Shelter

Heartland Animal Shelter
Evanston Animal Shelter
Anti-Cruelty
One Tail at a Time
Animal Care League
Best Friends Animal Society
Paws & Claws Cat Rescue
Will County Animal Control
Cook County Rabies Control

