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CHICAGOLAND HUMANE COALITION CONTINUES TO HIGHLIGHT 'CHICAGO DOGS'

Chicago Dog Campaign aimed to help place harder to adopt dogs from Chicagoland animal shelters

CHICAGO - The Chicagoland Humane Coalition is declaring Chicago Dog Summer this June, July, and August in an effort to rally support for large breed canines across the region. This special initiative calls upon the community to join forces with local shelters to champion dogs who are 40 pounds+ through adoption, fostering, and advocacy.

- **What is a Chicago Dog?** Chicago Dogs are defined as canines who are 40 pounds and over living anywhere in the Chicago region. Many of these dogs have been overlooked and stigmatized at shelters due to their size and breed. Many of them may also be referred to as “Bully Breeds” or “Pitbulls” - labels which bring with them unfortunate negative stereotypes.
- **When does the campaign run?** June 1 - August 30
- **What does it include?**
 - A Chicago Dog adoption gallery at adoptchicagodog.com
 - Building awareness through a region-wide campaign on the CTA, billboards, and digital campaigns
 - Chicago Dog Events hosted by participating shelters can be found at Chicagolandhumanecoalition.org including:
 - Chicago Dog Parades
 - Chicago Dog Adoption events including Lakeview East [Adopt'n'Shop](#) and [Chicago Dog Pool Party](#) in Wheeling on June 17th.
 - Chicago Dog Celebrations
 - Chicago Dog Swag
 - “Chip”cago - free microchip event 6/24
- **Why now?** Chicago Dogs are experiencing a longer than normal wait time in shelters across the country, including in Chicago. An extended stay leads to increased stress for these dogs while also limiting the number of additional animals shelters can bring in to provide care.
- **Who can help?** The Chicagoland Humane Coalition believes in the power of community collaboration. We know that bringing people from across the Chicago region together to

champion these dogs is the key to overcoming the large dog crisis. We need each and every member of the community to step up and be involved.

- **How can people help?** Foster. Adopt. Advocate. Learn more at adoptchicagodog.com

About The Chicagoland Humane Coalition

The Chicagoland Humane Coalition is creating a future where pets and people are fully supported, mutually respected and integrated into the fabric of our community. Our mission is to ensure the best possible outcomes for pets and people by building upon common ground, focusing on pressing local issues and supporting our communities. As trusted partners in animal care, we will keep you updated through our websites and social media.

